



PAASITORNI
MEETINGS & EVENTS

People, ideas and eras
meet in Paasitorni



MERIPAVILJONKI

People, ideas and eras meet in Paasitorni



A wide range of opportunities for all kinds of encounters

Helsinki Congress Paasitorni is a unique place of encounter for all kinds of events.

For more than a century, people have been gathering here, getting new ideas, negotiating, eating, drinking, getting excited, learning new things, and making big or small decisions.

This will also be done today and in the future.

What kind of encounters would you like to create? Tell us your wishes, and let us make your event an occasion.

Anu Penttilä

Chief Commercial Officer (CCO)

PS. A sign of Paasitorni's uniqueness is the fact that we are now on our way to becoming a UNESCO world heritage site. Read more on the back cover and www.paasitorni.fi



We will make your event an occasion!

Full-service Paasitorni houses nearly 30 characterful spaces for meetings, parties and other events, complemented by five individual restaurants and 170 hotel rooms with their own stories to tell.

The best thing about Paasitorni is our personal service. We are here for you.

We give out the warm welcomes, and we offer guidance and help.

Contact us to see how our facilities and services can best meet your wishes and needs.

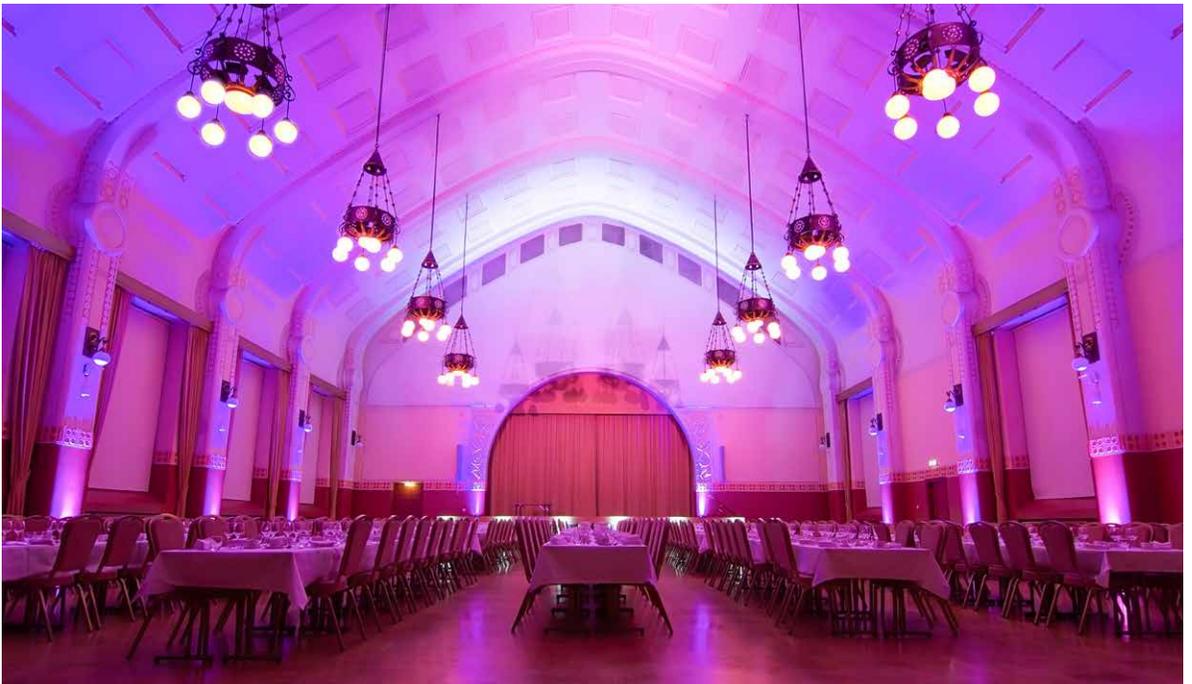
If you are unfamiliar with how Paasitorni looks and feels today, we hope you will let us tell you more about it.

Let us make your event an occasion – request a quote!



Every event is an opportunity to exceed customer expectations. You can tell when this happens by the happy faces you see.

- Tomi Martikainen, Key Account Manager & Kati Kosonen, Marketing Manager





Meetings



Coaching, customer event or conference – we've got it all

Are you planning to hold a small meeting, a conference with hundreds of participants, training for your personnel or a customer event? Paasitorni's exceptionally broad and versatile range of facilities and services offers you a solution worth remembering – and one that will serve all kinds of events in the best possible way.

Paasitorni houses nearly 30 characterful and adaptable spaces for 8-800 participants to choose from. We also have plenty of space that

can function as group, parallel and exhibition rooms.

The lobbies and foyers next to the conference rooms serve as handy auxiliary areas for breaks and meals, for example. Cutting edge technology is a given everywhere in the building.

In case attending face-to-face is not possible for all participants, we also offer you functional solutions for small and large hybrid events alike.

The best thing about this job is meeting customers – we always want to listen to their wishes and find solutions that are just right for them.

- Taina Hallberg, Sales Coordinator & Anu Penttilä, Chief Commercial Officer (CCO)





Banquets



Are you after a dignified atmosphere or relaxed partying?

Paasitorni is full of great opportunities for organising a party or an event. Whether you are looking for a dignified atmosphere for your customers or relaxed fun with friends, we are happy to help you to organise a memorable function.

Paasiravintola (Restaurant Paasi) – reminiscent of the glamour of a bygone era and restored to the original 1920s style with a fresh modern twist – provides a wonderful and classy backdrop to your event.

The impressive Congress Hall, the cosy Paasin Kellari, and the modern Meripaviljonki provide alternative settings for large gatherings.

For smaller groups, we offer atmospheric private dining rooms of Paasiravintola, along with several other facilities ideal for parties and events.



We organise a huge variety of events – it's always a good idea to contact us for more information or to ask for a quote.

- Jyrki Kotilainen, Sales Coordinator



Paasitorni's restaurants



Paasiravintola

The atmospherically stylish hall of Paasiravintola provides a venue for everything from high-quality conference catering to business lunches, fun theme parties and more low-key dinners.



Paasin Kellari

Paasin Kellari is a restaurant providing buffet meals for groups and for the most imaginative celebrations and events, decorated inspiringly in the spirit of the 1950s with a modern twist.

Five restaurants, full of delicious opportunities

Paasitorni's city block, located in the beautiful and easy-going district of Siltasaari, is full of delicious opportunities. Five genuinely different restaurants in the heart of Helsinki provide wonderful settings and first-rate catering for both private and corporate functions, celebrations, events and meetings.



Meripaviljonki

This eye-catching venue Restaurant Meripaviljonki is known for its seafood. The beautiful restaurant, with its summer terrace, also offers spectacular panoramic views and a fantastic setting for celebrations and corporate events.



Graniittiklubi

Graniittiklubi is a new kind of meeting place for lovers of great music, culture, food and drinks. It is a cosy culture club and lounge restaurant with themed club nights. A perfect place for pre-parties and after-parties.



Juttutupa

Juttutupa is a legendary meeting place in the eastern part of the city centre. It is one of the oldest restaurants in Helsinki, with down-to-earth, friendly atmosphere and a relaxed vibe. Good food and drink, and high-quality live music on several evenings each week.

The magnificent hotel is part of the experience

Paasitorni's individually stylish hotel, drawing on stories from the area's history, welcomes everyone from meeting and conference guests to business travellers and holidaymakers. The circus located on the spot in the late 1800s functioned as the greatest source of inspiration for the hotel's interior design.

The 170 hotel rooms of Scandic Paasi that reflect this influence are located in three connected buildings. Each room tells its own story, and the rooms breathe the atmosphere of the 1920s, 1950s and 2010s. The gem of this hotel that

pays homage to old architecture is the new building with its balconied rooms, which was completed in 2012 and has received awards for its innovativeness. The new building is located in Paasitorni's peaceful inner courtyard.

In addition to Scandic Paasi, there are 342 hotel rooms available within the same block, so altogether there are 512 rooms to accommodate the guests of Paasitorni.

The hotel capacity of the Helsinki region in total is approximately 20.100 rooms.







Additional services



Seamless services will ensure the success of your event

A successful event requires functional and modern facilities and reliable technology.

And of course, professional and service-minded people with solid expertise and experience in organising demanding events. We are here to help you plan the setting and all the programme content of your event.

In addition to our personnel, you will be served by our reliable restaurant and hotel partners, as well as our network of top talents in the event sector.

An important part of planning an event is to ensure that technology supports the event in the best possible way.

- Laura Sailas-Santala, Conference Host

Technical services

Your designated contact person in our sales service will assist you in planning your event. If necessary, a representative skilled in technology will join the discussion.

With Paasitorni's own streaming service you are able to reach guests who are not physically attending an event. Our service includes video recording which can be edited, if requested. In the most technically demanding cases, we will use our contacts with the industry's leading subcontractors to secure assistance. We provide solutions for backchannel, special lighting, interpretation needs and hybrid events, for example.



Quality and responsibility



Our thanks go to our customers, who provide us with plenty of feedback and help us develop our operations.

- Kati Kosonen, Quality Manager

Sustainability and quality at the heart of all operations

Quality operations

At Paasitorni, work is carried out with a long-term perspective, continuous development and by listening to our customers. In 1999, we became the first Finnish conference centre to receive a quality certificate (ISO 9001). Since that we have been annually audited and our operations, products and service have been recognised for being first-rate quality.

IACC

We are an active member of IACC – the sole international association representing small-to-medium-sized venues focused on meetings, training courses and conferences. IACC provides its members with a global educational and networking platform as well as business opportunities. Members must demonstrate a commitment to the highest standards in design, facilities, services, technology and sustainability.

Architecturally unique, culturally significant

For us at Paasitorni, responsibility also means respect towards the architecturally unique and culturally significant building and the operations and remodelling work carried out in it. We cherish and proudly showcase the building's chronological stratification and the spirit of each era.

Sustainable development

Paasitorni's ISO 14001 environmental certificate, awarded in 2012, is a strong sign of our responsible approach to environmental issues. Increasing energy efficiency and efficient waste sorting are concrete actions we take to advance sustainable development.

We take care

We take good care of our staff and customers. Paasitorni supports women's rights in developing countries by supporting the work of two non-governmental organizations – Finnish Women's Bank and International Solidarity Foundation.

Cooperation to promote convention travel

Finland Convention Bureau markets Finland and Helsinki Convention Bureau markets Helsinki as a venue and destination for international conventions and conferences. Both Convention Bureaus recommend Paasitorni as a good option and an ambassador of the values for which Finland and Helsinki are known.



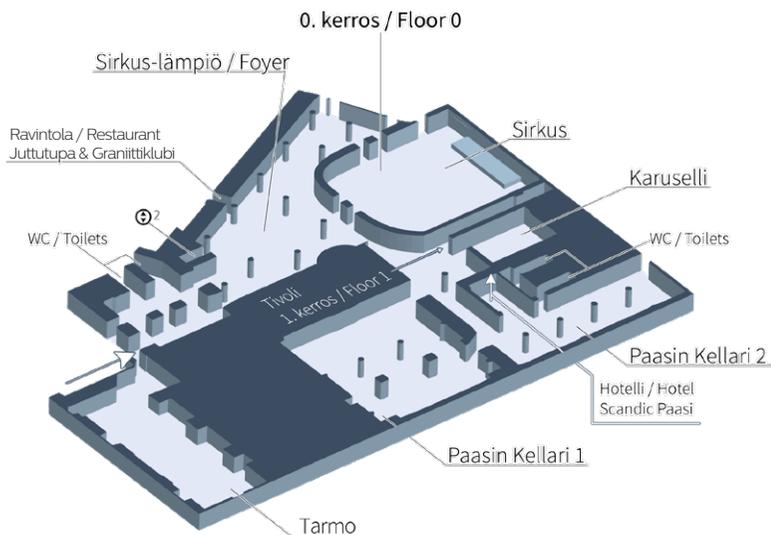
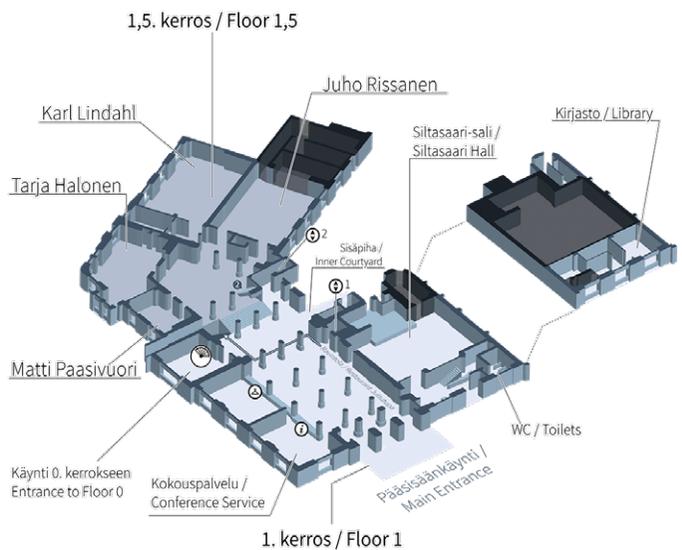
Layout

Paasitorni at a glance

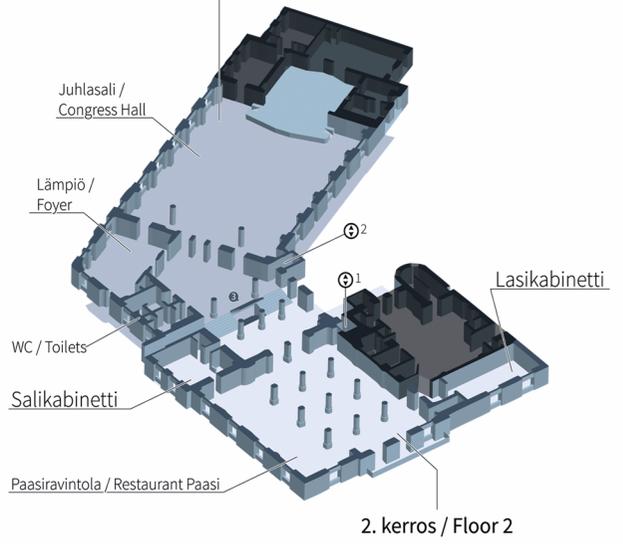
Paasitorni is a unique building complex with rooms on a total of eleven different levels. The complex, built during different eras, is diverse but still easy to navigate.

The general layout below offers an overall view of the diversity of Paasitorni. The illustration also shows the mezzanines between full floors – the building is therefore not quite as tall as its eleven levels indicate.

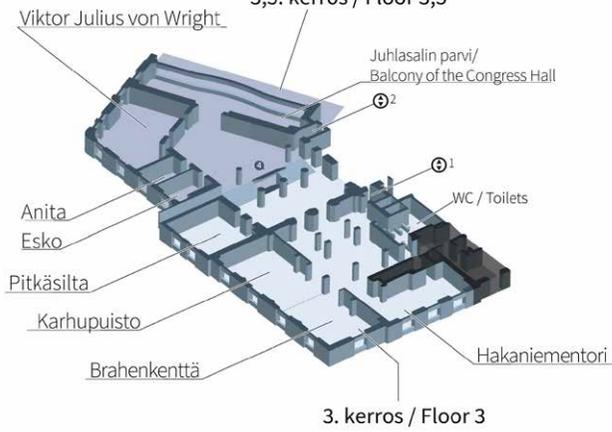
Interested in the possibilities offered by Paasitorni? Please contact us with any enquiries!



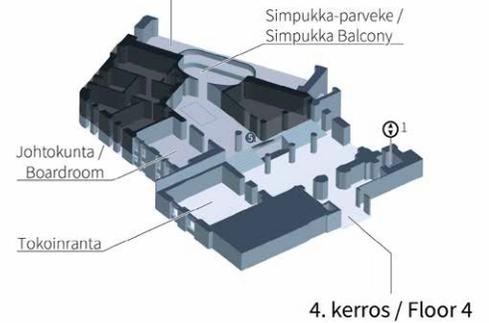
2,5. kerros / Floor 2,5



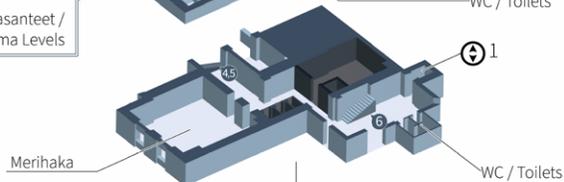
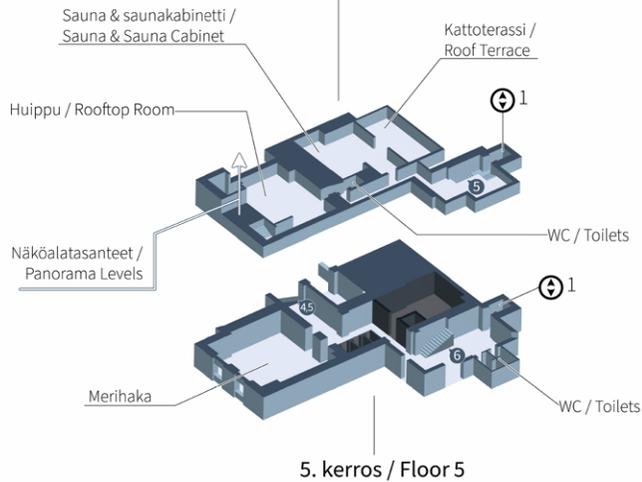
3,5. kerros / Floor 3,5



4,5. kerros / Floor 4,5



6. kerros / Floor 6



Versatile and adaptable spaces for all kinds of encounters

The numerous room options in Paasitorni offer versatile and adaptable solutions for your meeting needs and parties. The facilities range from rooms for small groups to a ballroom that accommodates 800 people.

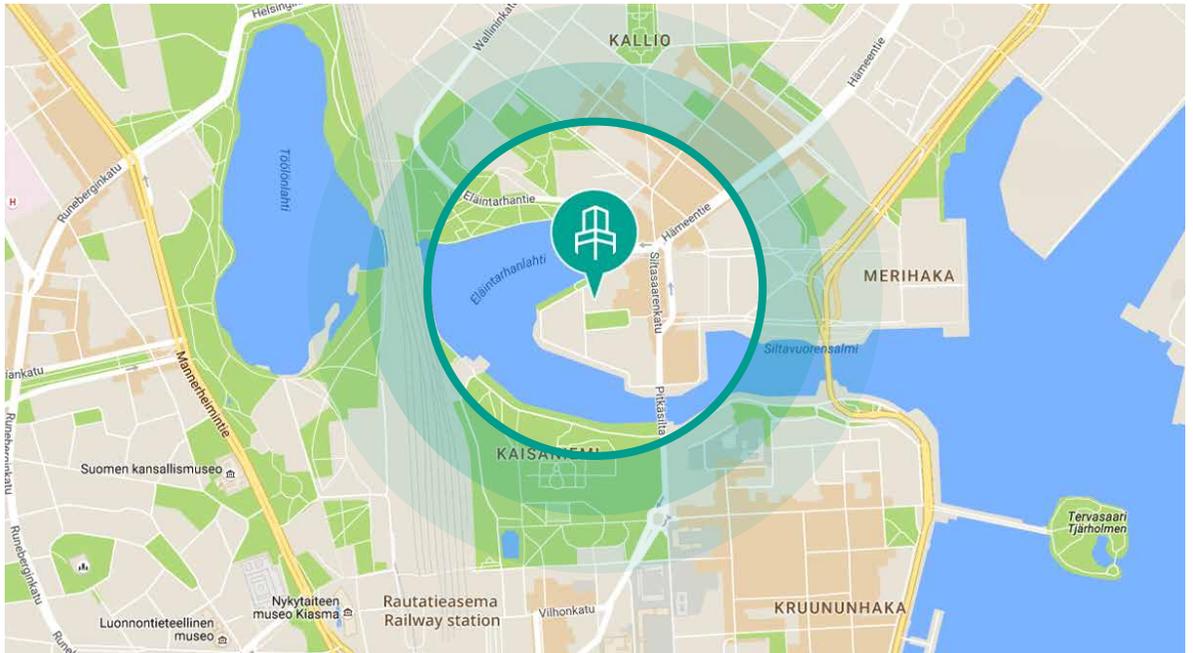
There is an extensive selection of options that can be used for group functions, parallel events and exhibitions.

Nearly all rooms have windows that offer views of the Siltasaari district and Eläintarhanlahti bay.



FLOOR	FACILITY	m2	THEATRE	CLASSROOM	U-SHAPE	BOARDROOM	GROUP TABLES	CABARET
0	Sirkus	227	280	200	56		160 (8 persons)	90 (6 persons)
	Foyer	347						
	Karuselli	44		24	16		18 (6 persons)	
	Tarmo	120	36	36			36 (6 persons)	
	Paasin Kellari 1	222					114	
	Paasin Kellari 2	142					72	
1	Siltasaari	160	200	130	38	44	90 (6 persons)	42 (6 persons)
	Entrance hall	275						
	Tivoli	92	90	56	34	34	48 (8 persons)	
1 1/2	Karl Lindahl	128	140	108	40	36	72 (6 persons)	
	Juho Rissanen	124	120	96	40	32	72 (6 persons)	
	Tarja Halonen	98	70	56	26	24	36 (6 persons)	
	Matti Paasivuori	35				10		
	Lobby	126						
2	Paasiravintola	328					288	
	Lasikabinetti	52			24	2 x 28	56	
	Salikabinetti	42			20	16	32	
	Kirjasto	22				8		
2 1/2	Congress Hall	522	800	424	66		280 (8 persons)	150 (6 persons)
	Foyer	84						
	Lobby	95						
3	Pitkäsilta	57	30	30	20	16	28 (4 persons)	
	Karhupuisto	77	72	48	30	24	36 (6 persons)	
	Brahenkettä	79	72	56	30	24	36 (6 persons)	
	Hakaniementori	78	60	44	32	24	36 (6 persons)	
	Karhupuisto-Brahenkettä	156	156	108	62		78 (6 persons)	
	Foyer	128						
3 1/2	Viktor Julius von Wright	98	70	56	26	24	36 (6 persons)	
	Esko	18				8		
	Anita	17				8		
	Lobby	100						
4	Tokoinranta	57	30	30	20	16	28 (4 persons)	
4 1/2	Johtokunta	35				16		
5	Merihaka	57	30	30	20	16	28 (4 persons)	
6	Huippu	45				14		
	Panoramic sauna and sauna cabinet					12		

Location



In the heart of the city, by the water

You will find us in the best location in the city, Siltasaari, where the city centre and the Kallio district meet.

With us you are in the middle of the city, but away from the rush of the city centre, by the sea bay. Paasitorni is easily accessible by public transportation.

Our area offers a wealth of services and culture, as well as many different accommodation options.

Distance from Helsinki Airport: 30 minutes

Parking

Guests arriving by car can find parking spaces in the vicinity of Paasitorni. The car park at Arena Center Hakaniemi (Jaffa Station) provides long-term parking options.

Public transportation

We recommend arriving at Paasitorni by public transportation. Many bus and tram lines run through Hakaniemi, and there is a metro station as well. There is a direct train from Helsinki Airport to the Central Railway Station which is roughly a kilometre away from Paasitorni. The distance is easily covered on foot or by bicycle as well. Paasitorni provides parking for bicycles on the side flanking Saariniemenkatu.

Helsinki Congress Paasitorni
Paasivuorenkatu 5 A, FIN-00530 Helsinki

Helsinki

WHY HELSINKI – some good reasons to choose Helsinki for your destination.

Helsinki's strengths as a congress city

- Easy to reach - by air, by train, by sea
- Human scale - everything within walking distance
- Efficient public transport
- Facilities for up to 15.000 congress delegates
- Accommodation: 20.100 rooms in the Helsinki region
- Unique banquet venues, high-quality restaurants
- Quality in infrastructure and service
- High standards of education and technology

Friendly, Scandinavian, sustainable,
functional, compact, easy to reach.
Welcome to Helsinki!

www.myhelsinki.fi/business/meet-in-helsinki/





On our way to the World Heritage List

The most spectacular buildings constructed as Workers' Assembly Halls with significant cultural value have been compiled together with the aim of making it to the UNESCO World Heritage List. Paasitorni is one of these top buildings located around the world, each of which has its own unique story.

Paasitorni is full of stories from more than a hundred years. The nearly 30 meeting and event facilities are named after different themes. Some of them are named after a person, some are named after local places, and some have a theme related to Paasitorni, its location or history.

Read more: paasitorni.fi

Read more: paasitorni.fi

Helsinki Congress Paasitorni

Paasivuorenkatu 5 A
FIN-00530 Helsinki
tel. +358 (0) 9 7089611
email. sales@paasitorni.fi
www.paasitorni.fi

Paasitorni in social media

